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Pay by Cell Phone for Parking now available in Vancouver, BC

New service allows motorists in Vancouver to pay for parking by cell phone at all 7,800 on street parking meters. Largest City in North America to activate new service.

All City of Vancouver parking meters now accept payment by cell phone as an alternative to paying at the meter with coins. To use the service drivers call a local number posted on the meter (604 909 PARK), provide the meter number and minutes required. There is no need to put coins in the meter and drivers have the option to receive a parking expiry reminder by text message and a receipt by email. Anyone running late can call in to add more time.

“Pay by Phone provides citizens and visitors with a quick and convenient way to pay for parking. The text message reminders and email receipts will make life easier for everyone and offer the choice of paying by credit card.” says Ralph Yeomans, Head of Parking Operations & Enforcement. “Vancouver is pleased to be the first major City to introduce the service.”

“60,000 existing Verrus customers in Vancouver will be delighted to be able to use the same service at City meters and new customers can sign up for free online.” says Neil Podmore from Verrus.

Every meter has signage explaining how to use the service. Existing Verrus customers can simply call 604 909 7275 (PARK), new customers can sign up for free online at vancouver.ca/paybyphone

Verrus is a leading mobile commerce provider and pioneered the development of pay by cell phone parking. Already, nearly two dozen commercial and municipal parking organizations accept payment by Verrus throughout Canada, Europe and the United States.

More information and images are available at www.verrus.com

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